



WJET
201 Humboldt Street
Rochester, NY 14610

Dunst Media Consultants
123 Storegate Drive
Erie, PA 16505

Contract # 1442063

Schedule Dates 10/04/16-10/10/16
Advertiser Sean Willey/State Senate/40th Dis/PA/Democrat (4
Agency Dunst Media Consultants (22278)
Product Political - State Senate (1074)
Brand State Senate (546512)
Salesperson Erie, House (1320)
Sales Office Erie
Buyer Name Dunst, Tim
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/03/16
Last Modified 10/03/16
Entered By Brian Raughter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,401.00
Net Total \$7,939.00
Sales Tax

Erie (WJET)		
By Broadcast Month	Spots	Rate
Oct. 2016	33	\$9,340.00
Grand Total:	33	\$9,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5A- Action News Good Morning Erie @ 5A			1	1	1	1			4	\$110.00	\$440.00	Erie (WJET)		10/3/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5A- Action News Good Morning Erie @ 5A		1							1	\$110.00	\$110.00	Erie (WJET)		10/3/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6A- Action News Good Morning Erie @ 6A			1	1	1	1			4	\$250.00	\$1,000.00	Erie (WJET)		10/3/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	6A- Action News Good Morning Erie @ 6A		1							1	\$250.00	\$250.00	Erie (WJET)		10/3/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- Good Morning America-M-F			1	1	1	1			4	\$240.00	\$960.00	Erie (WJET)		10/3/16
6.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7A- Good Morning America-M-F		1							1	\$240.00	\$240.00	Erie (WJET)		10/3/16
7.0	Normal Line / SPOT	10/04/16-10/06/16	5	:30	11:58A- Action News Noon			1	1	1				2	\$130.00	\$260.00	Erie (WJET)		10/3/16
8.0	Normal Line / SPOT	10/04/16-10/06/16	5	:30	4:59P- Action News 5P			1	1	1				2	\$300.00	\$600.00	Erie (WJET)		10/3/16
9.0	Normal Line / SPOT	10/05/16-10/07/16	5	:30	5:29P- Action News 530P				1		1			2	\$320.00	\$640.00	Erie (WJET)		10/3/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:29P- Action News 530P		1							1	\$320.00	\$320.00	Erie (WJET)		10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



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11.0	Normal Line / SPOT	10/04/16-10/06/16	5	:30	5:59P- Action News 6 M-F			1	1	1				3	\$540.00	\$1,620.00	Erie (WJET)		10/3/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:59P- Action News 6 M-F		1							1	\$540.00	\$540.00	Erie (WJET)		10/3/16
13.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	11P- Action News 11P			1	1	1	1			4	\$320.00	\$1,280.00	Erie (WJET)		10/3/16
14.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	7:58A- Good Morning America-Wknd							1		1	\$110.00	\$110.00	Erie (WJET)		10/3/16
15.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	7:58A- Good Morning America-Wknd								1	1	\$120.00	\$120.00	Erie (WJET)		10/3/16
16.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7:58P- Dancing With The Stars		1							1	\$850.00	\$850.00	Erie (WJET)		10/3/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WJET-TV, ERIE

Date: 10/3/16

I, Tim Dunst

being/on behalf of: Sean D. Wiley

a legally qualified candidate of the Democratic

political party for the office of: PA. State Senator 49th District

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): As attached

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Sean D. Wiley

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Wiley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title